



# **Using Urban Institute Data Tools**

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American Humanics Management/Leadership Institute
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## Introduction

- NCCS is repository of IRS data on nonprofit organizations; regular research reports, Almanac on dimensions of sector
- NCCS created 1981; later, part of Independent Sector's research division
- Moved to Urban Institute in 1996 Nonpartisan economic & social policy research organization, 10 policy centers, 350 staff
- NCCS is part of Urban's Center on Nonprofits and Philanthropy



# Building the Nonprofit Data Infrastructure

- Collecting & standardizing IRS data; helping practitioners work with information
  - 990 Online completing your 990 & 990-N
  - Outcome measurement tools
  - Fundraising Effectiveness Project
- Providing guides and resources to make the data accessible to researchers, policymakers & practitioners
  - KnowledgeBase & FAQs
  - Statistics and data online



## Research & Statistics

- Nonprofit Almanac 2008
   Two earlier versions in collaboration with Independent Sector.
- Overhead Cost Study: 990 analysis, 1,500 respondent survey & case studies
- Other analyses for Giving USA, international development orgs, press queries, policy-makers
  - Supporting organizations
  - Advocacy organizations
  - Arts organizations



# Nonprofit Organizations

- 2.3 million organizations in our Master List of Nonprofit Organizations (1989-present)
- All "registered" tax exempt organizations -- Business Master Files from IRS -- 1.5 mil. (Dec. 2008)
- IRS Forms 990/990-PF filers in 2006
  - 327,000 public charities
  - 88,000 private foundations
  - 129,000 other exempt organizations



## 1995 – 2005: Overview

- 42% of public charities filing 990s in 2005 are new since 1995
- 23% that filed in 1995 no longer file
- Result: Steady 5% net growth in number of public charities filing IRS Form 990s



## 1995 – 2005: Finances

### **Public Charities**

- Total revenue grew by 95% (current \$)
- Earned "program service revenue" grew by 89%
- Gov't grants by 118%
- Private contribs. by 132%
- Total assets 105%
- Net assets 137%

### **US Economy & Popul.**

- Inflation 28%
- GDP growth (current \$)
   68%
- Population 11%
- NY Stock Exchange Composite 122%



# 1995 to 2005: Individual Orgs

- 166,000 non-supporting public charities in 1995
- "Died"

No longer registered: 11.7%

No longer filing a 990:11.1%

Shrinking or stagnant

Expenses less than 80% of 1995 level: 8.9%

- Expenses 80 - 128%: 15.5%

Slight to moderate growth 128 – 200%: 23.8%

• Strong growth 200 – 400%: 19.9%

"Nonprofit Googles" (400+%): 9.2%

Bottom lines:

23% failed, 24% stagnant or shrinking



## Does One Size Fit All?

- Different size organizations
- Different fields or industries have different financial and programmatic dynamics
  - Steady base of funding
  - Many small funders, sales
  - Dependent on a few major funders
- Program dynamics
  - Widgets vs. "one-offs"
  - Human resource challenges: volunteer vs. staffed



### Other Frameworks

- Service delivery traditional health and human service
- Entrepreneurial social entrepreneur's grand idea
- Community-based PTAs, congregations
- Expressive artistic, faith-based
- Advocacy & social change
  - Also see Frumkin; Milofsky (unpublished)



# Different Funding Strategies

% of Public Charities That Receive At Least 80% of Revenue from One Source

<b>Government Grants</b>	8.3%
<b>Private Contributions</b>	23.2%
Program Service Revenue	23.2%
Investments	3.5%
Diverse funding sources	41.8%



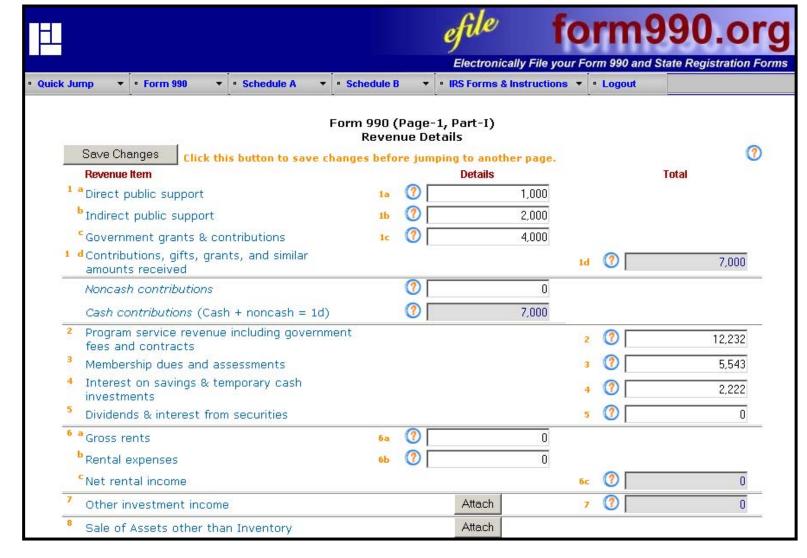
# Improving Data Quality

- Electronic Filing of 990s 15,000 returns created and state e-filing
- Fundraising Effectiveness Project
- Annual IRS-NASCO Form 990 Meeting
- Overhead Cost Study & other research
- Classification of organizations & programs
- Fundraising Effectiveness Project
- IRS Form 1023 Cyber Assistant project to help organizations file for exemption
- Regular consultation with IRS staff in SOI research and Exempt Organizations divisions



### E-Filing with 990 Online

More than 15,000 returns created to-date







Home Page NCCS Tools Feedback

Guest

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#### **NCCS Web Tools**



#### Overview

NCCS Nonprofit Overview - Start here.

**Summary Tables** 

Top 10 Lists ... by expenses, assets, or type

Largest & Sample of Orgs, by IRS Subsection (All

Table Wizards - Customize standard tables



#### Geographic Focus

Geo Search (Beta)

State Tables

Largest Public Charities by State

NCCS County Browser - List foundations & other organizations.



#### Learn More

NCCS KnowledgeBase

NCCS FAQs

**NCCS Wiki** 

Learning Modules

**Data Dictionaries** 



#### **Categorizing and Classifying Organizations**

NTEE Purpose/Activity Codes

**Public Charities** 

Private Foundations

Other Exempt Organizations: 501(c)(4), (5)s & more

Program-Level Classification



#### Search for Specific Organizations

Search Active Organizations
Search Active and Inactive Organizations (NCCS Master List)
Search Form 990 Images



#### **Advanced Tools**

(Registration required)

Data Web: Version 1 - Version 2 (Beta) - New Version (Dev)

Freehand Report Writer - SQL knowledge required

Largest & Sample of Organizations, with Custom Filters

Custom List Management

EON Advanced NTEE Classification Tool





LOGIN



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**Custom List Management** 

**EON Advanced NTEE Classification Tool** 

LOGIN - Feedback - Home Page - NCCS Tools

#### Public Charities --- NTEE = J22 (Job Training)

#### NTEE Code = J22

Number of organizations reporting assets or income: 1,207. Gross Receipts=\$2,699,917,026. Assets=\$2,134,488,240

#### Largest Organizations (by Gross Receipts) (J22)

	Sum.	990	Organization	Gross Receipts	Total Assets
1	03	B	Philadelphia Workforce Development Corporation (Philadelphia, PA)	138,456,542	35,107,239
2		B	Doe Fund Inc (New York, NY)	112,933,037	28,029,562
3	00	В	Dallas County Local Workforce Development Board (Dallas, TX)	91,696,729	8,396,473
4	77	В	W E Upjohn Unemployment Trustee Corporation (Kalamazoo, MI)	81,795,551	169,868,255
5	00	В	Park University Enterprises Inc (Overland Park, KS)	68,165,129	34,025,683
6	00	B	Mexican American Opportunity Foundation (Montebello, CA)	54,113,217	12,327,518
7	00	В	League 1199 Seiu Training and Upgrading Fund (New York, NY)	53,397,542	41,632,262
8	77	В	Upper Rio Grande Workforce Development Board Inc (El Paso, TX)	52,049,773	8,501,971
9	00	В	Lions Clinic for the Blind Inc- Raleigh (Raleigh, NC)	32,333,657	24,956,527
10		В	North Texas Human Resource Group (Denton, TX)	31,844,821	2,327,757

#### Largest Organizations (by Total Assets) (J22)

	Sum.	990	Organization	Gross Receipts	<b>Total Assets</b>
1	03	B	W E Upjohn Unemployment Trustee Corporation (Kalamazoo, MI)	81,795,551	169,868,255
2	<b>100</b>	B	Delancey Street Foundation (San Francisco, CA)	27,165,968	91,873,435
3	03	В	League 1199 Seiu Training and Upgrading Fund (New York, NY)	53,397,542	41,632,262
4	73	В	Philadelphia Workforce Development Corporation (Philadelphia, PA)	138,456,542	35,107,239
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-	199	les!	COLLEGE FOR FOREST TOTAL CAN	20 044 007	20 014 402





Home Page	NCCS Tools	Feedback		Guest	LOGIN
NCCS Lo	gin		Why Register?		
User Name: Password:			Registration gives you access to advance change NTEE codes (approved users only features include the following;		
	Login		Data Web The Data Web lets you create your own cu like, view individual records, and more.	istom reports in an	y format you'd
			Custom Lists Custom Lists provide a powerful tool for coorganizations for using in survey work or coboundaries.		
			Saved Reports and Filters Registered users can save their filters and new databases.	d report formats for	later use with
			Data Extracts  Data extracts permit you to download varia standard database and stat software form		ariety of
			Freehand SQL Reporting Users familiar with SQL querying language	e can write their ov	vn custom

queries.



# Ways to Use NCCS Data

- As primary source for quantitative analysis
- As sampling frame for survey research
- Combine with other data from Econ. Census, associations like Amer. Hosp. Ass'n & performing arts umbrella groups, or gov't sources like hospital, nursing home listings
- Jumping-off point for qualitative analysis (case studies, history of an industry):
   Pick an industry, look at mix of org. purposes, founding dates, programs...



# Ways to Use NCCS Data: Basic Indicators

- Revenues (private contributions, gov't grants, earned operating income, investment income) and expenses of organizations
- Assets, endowments, liabilities, net assets
- Births and deaths of organizations
- Ratio expenses to net assets, solvency & liquidity measures
- Org. activity and wealth in relation to GDP and population growth
- Individual-level contributions (itemizers only) by zipcode, county, state
- Industry concentration ratios



# Ways to Use NCCS Data: Geography

- Compare states; MSAs; rural, suburban, and center city counties and zipcodes; addresses for GIS mapping
- Is "social capital" evenly distributed?
- Cities that attract "creative class" are more successful economically: What is role of nonprofit sector (arts, educ., etc.)?
- What is impact of large education or health care institutions on the nonprofit community? Competing for scarce resources? Complementing?



# Ways to Use NCCS Data: Industries

- Trends: 1989-2004/5 for population of 990 filers, private foundations, registered organizations
- 1982-2003 data for largest orgs.
- Industry concentration ratios: dominance of large organizations?
- Mix of nonprofits, for-profits & gov't in the arts, human services, health care...
- Financial health of private higher education?
- Advocacy trends: the environmental movement?



# Ways to Use NCCS Data: Major Policy Issues

- Role of nonprofit vs. for-profit hospitals?
- Excessive executive compensation?
- Increased use of outsourcing?
- Do nonprofits need subsidies or access to funding through taxexempt bonds for purchasing their own spaces?
- What types of organizations are benefiting from growth of individual contributions?
- How often do organizations contract with board members or their employers? (COMING SOON)



# Ways to Use NCCS Data: Our Tools

- Statistics
- NCCS Data Web
  - Table Builder sophisticated parametric & nonparametric statistics, customize up to 3 levels of row groupings, calculated fields (ratios), user-defined free-form filters
  - Extract Data SAS, SPSS, Access
- Classification
  - NTEE organization-level classifications (600+ categories, 1.9 mil. Organizations)
  - NPC program-level classifications (1m. Programs)
  - Online classification tool
- Organization or 990 Image Search
- Geo Search



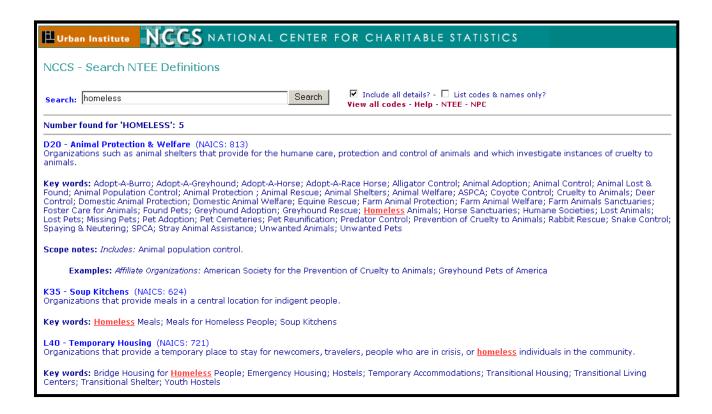
## Classification

- NTEE organization-level classification
  - 1.9 million organizations
  - National Taxonomy of Exempt Entities
  - Purpose, type and major function of <u>orgs</u>.
  - Translates to federal government's more general NAICS codes
- Nonprofit Program Classification (NPC)
  - Program level activity codes
  - 1 million + programs
  - NCCS implemented using auto-coding systems



## Classification Tools

- Artificial intelligence Rules System
- Computer-Assisted Web-Based EON
- Online "Google-like" NTEE/NPC Search





#### **NCCS - Search Active Organizations**

Search Again - Advanced Search - Custom lists - Tools - Feedback - Logout tpollak







#### NCCS - Search Active Organizations

Search Again - Advanced Search - Custom lists - Tools - Feedback - Logout tpollak

Number found: 92 - Click on any line in the list of results to view the return.

Tag	Tag Organizations (assign tags)			Which records? - Selected Go						
	Most Recent Tax Period	EIN	Name	State	Rule Date	IRS Sub- section	Total Revenue	Total Assets	990 Image	EON
	2006	237099138	Jewish Community Center Association of Indianapolis Incorporated	Indianapolis, IN	1947	03	6,687,647	3,228,054	990	P28
	2005	237204495	The John H Boner Community Center Inc John H Boner Community Center	Indianapolis, IN	1985	03	3,820,969	4,222,167	990	P28
	2006	350868954	Mary Rigg Neighborhood Center Incorporated Mary Rigg Neighborhood Center	Indianapolis, IN	2004	03	2,239,315	3,120,070	990	P28
	2005	351738809	Fay Biccard Glick Neighborhood Center at Crooked Creek	Indianapolis, IN	1985	03	1,529,047	3,719,566	990	P28
	2005	351318068	Southeast Community Services Inc Southeast Community Center	Indianapolis, IN	1985	03	1,046,356	5,314,471	990	P28
	2007	351072577	Edna Martin Christian Center	Indianapolis, IN	2003	03	666,492	582,048	990	P28
	2005	351420208	Forest Manor Multi Service Center Inc Forest Manor Multi Service Center	Indianapolis, IN	1985	03	613,045	265,088	990	P28
	2005	351997686	Healthy East Chicago Inc	East Chicago, IN	1997	03	602,987	3,853,057	990	P28
	2006	351518699	Golay Community Center Inc	Cambridge Cty, IN	1982	03-pf	573,393	2,198,220	990	P28
	2006	351861737	Dearborn Adult Center Inc	Lawrenceburg, IN	1993	03	427,053	929,494	990	P28
	2005	237181634	United Neighborhood Organizations Inc	East Chicago, IN	1972	03	420,768	80,364	990	P28
	2006	743056968	Shalom Community Center Inc	Bloomington, IN	2002	03	389,314	90,358	990	P28

# Urban Institute NCCS NATIONAL CENTER FOR CHARITABLE STATISTICS

1. Name & EIN	Fay Biccard Glick Neighborhood Center at Crooked Creek (351738809) Google
2. Street	2990 W 71st St
3. Location	Indianapolis, IN
4. County	Marion County, IN
5. Ruling date (approx. year when founded)	1985
6. IRS type	501(c)(3) - Public charity: Religious, educational, charitable, scientific, and literary organizations
7. Legal basis for public charity or private foundation status (FNDNCD)	15 - Organization with a substantial portion of support from a governmental unit or the general public
8. NTEE	P28 - Neighborhood Centers
9. Most recently completed fiscal year (TAXPER)	12/2006
10. Gross receipts	\$980,682
11. Total assets	\$4,034,643
<b>Organization Purpose &amp; Programs</b>	
12. Purpose (c.2006)	To promote civic, social and personal responsibility by providing servicesto individuals and families.
13. Program 1 (c.2006)	Access services provide a food pantry utility andrental assistance food stamp enrollment insuranceopportunities counseling and holiday assistance. (\$142,746)
14. Program 2 (c.2006)	General social development services offer classesmentorship programs, and social activities to promotecultural diversity and individuality (\$111,149)
15. Program 3 (c.2006)	School age child care services provide early childhoodeducation afterschool programs summer day camps andteen opportunity programs. (\$54,577)
Links	
16. View 990, 990-EZ or 990-PF	2006 2005 2004
17. Edit NTEE	EON
18. Contact	Marti Rugh, Chairman (salary: \$0, benefits: \$0)



### Urban Institute NCCS NATIONAL CENTER FOR CHARITABLE STATISTICS

Google - Web - 990 - Show Rules NTEE/NPC - NTEE rules - NPC rules - NteeSearch - Tools - Feedback - Logout tpollak

FAY BICCARD GLICK NEIGHBORHOOD CENTER AT CROOKED CREEK (Indianapolis, IN - EIN: 351738809)

Process

Close This Window

P28 - Neighborhood Centers NTEE

Confidence NTEE source BEST

Total revenue \$1,529,047 (2005)

Fundraising IRS Activ. code:

Access services provide a food pantry utility andrental ass (c.2006)	sistance food stamp enrollment insuranceopportunities counseling and holiday assistance.	\$142,746 - <b>46%</b>
+O40 - Families K03.02 - Food Distribution K03 - Food P03 - Emergency Assistance P03.02 - Holiday Assistance	P03.05 - Temporary Financial Aid K01 - Food, Agriculture & Nutrition, General/Other L06.03 - Housing Expense Assistance P04 - Family-Based Services	
General social development services offer classesmentors	ship programs, and social activities to promotecultural diversity and individuality (c.2006)	\$111,149 - <b>36%</b>
R04 - Intergroup Relations		
School age child care services provide early childhoodedu	cation afterschool programs summer day camps andteen opportunity programs. (c.2006)	\$54,577 - 18%
+A10 - Children & Youth (0-19 years) N03 - Camping	P02.03 - Child Care B04.03 - Afterschool Enrichment	

#### Possible NTFF Code

K31 - Food Banks & Pantries	B80 - Student Services	P84 - Ethnic & Immigrant Centers
P33 - Child Day Care	K34 - Congregate Meals	E91 - Nursing Facilities
P58 - Gift Distribution	K30 - Food Programs	B99 - Education N.E.C.
P20 - Human Service Organizations	N20 - Camps	J22 - Job Training
B19 - Education: Support N.E.C.	B90 - Educational Services	P30 - Children & Youth Services
B11 - Education: Single Organization Support	G98 - Voluntary Health Associations & Medical	Z02 - Unknown: Management & technical assistance
F32 - Community Mental Health Centers	Disciplines: Pediatrics	T90 - Named Trusts N.E.C.
P28 - Neighborhood Centers	W80 - Public Utilities	P99 - Human Services N.E.C.
Y20 - Insurance Providers	R30 - Intergroup & Race Relations	S99 - Community Improvement & Capacity Building
	B12 - Education: Fund Raising & Fund Distribution	N.E.C.

d Government contributions (grants) (not included on line 1a)

e Total (add lines 1a through 1d) (cash \$ 372,128. noncash \$

Program service revenue including government fees and contracts (from Part VII, line 93)

Form 990 Department of the Treesury Internal Resenue Service	Under section 501(c), 527, or 494  benefit  The organization may have to use	7(a)(1) of the Internal Reven trust or private foundation)	ue Code (except blaci	c lung	2006 Open to Public Inspection
B Check if applicable use IRS FA  Address change  Name TX Name Type			R	D Employer iden 35-173 E Telephone nu	
return Specific 2.9 Final return Amended return	HT NOTE (FOR THE POST OF A POST			317-29  F Accounting method  Other (specify) ▶	3-2600
Must  G Website: ►WWW . F  J Organization type (check  K Check here ► if receipts are normally no	attach a completed Schedule A (Form 990 or 9	00-EZ).  4947(a)(1) or 527 ganization and its gross	H(a) is this a group in H(b) if "Yes," enter no H(c) Are all affiliates (if "No," attach a H(d) is this a separa	return for affiliates umber of affiliates included? N / a list.) te return filed by a red by a group rul	P Yes X No  N/A  YA Yes No
	es 6b, 8b, 9b, and 10b to line 12 > Expenses, and Changes in Net /	980,682. Assets or Fund Bala	M Check ► Sch. B (Form 9		is <b>not</b> required to attach 0-PF).
a Contributions b Direct public	s, gifts, grants, and similar amounts received: to donor advised funds support (not included on line 1a) c support (not included on line 1a)	1a 1b	457,3	97.	

44,590. 129,859.

1e

2

1d

501,987.

I OMB No 1545-0047





Enter a Zipcode (5 digits), County Name (e.g., "Lincoln"), MSA or State Abbreviation in the box below or select a state from the list below.

#### NCCS - Geographic Search

Tools - Feedback - Logout tpollak

Leave blank for the United	States.	
Name:	indianapolis	
State:	Select a State	
Nonprofit activity area:	Select	
Optional: Enter an NTEE code or a lis	st of codes separated by commas to limit the organizations included.	
NTEE purpose/activity code	Click here to list or search.	
	Reset Submit	

#### Search tips:

- Type in any part of the name of a geographic region: a zipcode, state name, city, etc.
- . To see national totals only, type US.

Search Again - Tools - Feedback - Logout tpollak

Click here to learn more about measuring community capacities and needs, or here for notes on data sources and methodology.

Metropolitan Statistical Areas (MSAs) are defined using the circa 2000 boundaries.

		Summary Views			
Overview	Foundations	Bonding Social Capital	Congregations		
Basics (2000)					
1. Name		Indi	anapolis, IN MSA		
2. State					
3. Population			1,607,486		
4. Avg. household inc	come		58,392		
5. Median household	income		45,548		
Population Segments	: By Age, Race and Ethnicit	y (2000)			
6. Number of childrer	n under 5		119,753		
7. Number of childrer	n ages 5-17		307,230		
8. Number of adults,	18-64		1,004,765		
9. Number of elderly			175,738		
10. Number of black	non-Hispanics		221,640		
11. Number of Hispanics			41,056		
12. Number of Asians			18,974		
13. Number of Native	Americans (non-Hispanic)		3,989		
Community Needs:	Unemployment, Poverty	y, Education & Disability (2000)			
14. Unemployment ra	ate		4.39		
15. Number in povert	ty		134,618		
16. % in poverty			8.37		
17. Number of childre	en in poverty		46,767		
18. % of children in p	poverty		10.95		
19. Number of elderly	y in poverty		12,290		
20. % without high school diploma (over 25 years old)			16.03		
21. % with disability, ages 5-15			6.14		
22. % with disability, ages 16-64			18.43		
23. % with disability, ages 65 & over			42.64		
Community Resour	ces: Households and Org	ganizations			
Households (2000)					

29. Percentage reporting contributions       85.51         30. Total AGI (\$ thousands)       40,382,262         31. Total contributions (\$ thousands)       934,713         32. Contributions as a % of AGI       2.31         Household Giving (2005)       801,833         33. Number of households itemizing deductions       303,156         35. % of households itemizing contributions       85.37         36. Percentage reporting contributions       85.37         37. Total AGI (\$ thousands)       43,002,270         38. Total contributions (\$ thousands)       1,013,298         39. Contributions as a % of AGI       2.36         Nomprofit Public Charity Activities (2006)       2.36         40. Number of organizations filing annually       2,164         41. Private contributions & government grants       1,326,907,081         42. Total revenue       8,973,238,149         43. Total expenses       8,233,274,646         44. Total assets       17,452,931,194         Nomprofit Public Charity Activities per Capita (2006)       13,46         45. Number of organizations (per 10,000 persons)       13,46         46. Private contributions & government grants       2,25         47. Total revenue       5,582         48. Total expenses       5,122		
31. Total contributions (\$ thousands)       934,713         32. Contributions as a % of AGI       2.31         Household Giving (2005)       801,833         33. Number of households       801,833         34. Number of households itemizing deductions       303,156         35. % of households itemizing ontributions       85.37         36. Percentage reporting contributions       85.37         37. Total AGI (\$ thousands)       43,002,270         38. Total contributions (\$ thousands)       1,013,298         39. Contributions as a % of AGI       2.36         Monprofit Public Charity Activities (2006)       V         40. Number of organizations filing annually       2,164         41. Private contributions & government grants       1,326,907,081         42. Total revenue       8,973,238,149         43. Total expenses       17,452,931,194         Number of organizations (per 10,000 persons)       13,46         45. Number of organizations (per 10,000 persons)       13,46         46. Private contributions & government grants       825         47. Total revenue       5,582         48. Total expenses       5,122         49. Total expenses       5,122         49. Total expenses       5,122         50. Number of organizations <t< td=""><td>29. Percentage reporting contributions</td><td>85.51</td></t<>	29. Percentage reporting contributions	85.51
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37. Total AGI (\$ thousands)       43,002,270         38. Total contributions (\$ thousands)       1,013,298         39. Contributions as a % of AGI       2.36         Nonprofit Public Charity Activities (2006)	35. % of households itemizing	37.81
38. Total contributions (\$ thousands)       1,013,298         39. Contributions as a % of AGI       2.36         Nonprofit Public Charity Activities (2006)	36. Percentage reporting contributions	85.37
39. Contributions as a % of AGI       2.36         Nonprofit Public Charity Activities (2006)       2,164         40. Number of organizations filing annually       2,164         41. Private contributions & government grants       1,326,907,081         42. Total revenue       8,973,238,146         43. Total expenses       8,233,274,646         44. Total assets       17,452,931,194         Nonprofit Public Charity Activities per Capita (2006)       13.46         45. Number of organizations (per 10,000 persons)       13.46         46. Private contributions & government grants       825         47. Total revenue       5,582         48. Total expenses       5,122         49. Total assets       10,857         Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008)         50. Number of organizations       2,253         51. Number of Form 990 filers       847         52. Total revenue       1,070,671,861         53. Total assets       1,314,529,435         Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008)         54. Number of organizations per 10,000 persons       5.27         55. Number of 990 filers per 10,000 persons       5.27         56. Total revenue per capita       666.05 <td>37. Total AGI (\$ thousands)</td> <td>43,002,270</td>	37. Total AGI (\$ thousands)	43,002,270
Nonprofit Public Charity Activities (2006)           40. Number of organizations filing annually         2,164           41. Private contributions & government grants         1,326,907,081           42. Total revenue         8,973,238,149           43. Total expenses         8,233,274,646           44. Total assets         17,452,931,194           Nonprofit Public Charity Activities per Capita (2006)         8           45. Number of organizations (per 10,000 persons)         13,46           46. Private contributions & government grants         825           47. Total revenue         5,582           48. Total expenses         5,122           49. Total assets         10,857           Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008)         50. Number of organizations           50. Number of Form 990 filers         1,070,671,861           53. Total assets         1,314,529,435           Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008)         54. Number of organizations per 10,000 persons           54. Number of organizations per 10,000 persons         5.27           55. Number of 990 filers per 10,000 persons         5.27           56. Total revenue per capita         666.05	38. Total contributions (\$ thousands)	1,013,298
40. Number of organizations filing annually       2,164         41. Private contributions & government grants       1,326,907,081         42. Total revenue       8,973,238,149         43. Total expenses       8,233,274,646         44. Total assets       17,452,931,194         Nonprofit Public Charity Activities per Capita (2006)       ***         45. Number of organizations (per 10,000 persons)       13.46         46. Private contributions & government grants       825         47. Total revenue       5,582         48. Total expenses       5,122         49. Total assets       10,857         Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008)       ***         50. Number of organizations       2,253         51. Number of Form 990 filers       847         52. Total revenue       1,070,671,861         53. Total assets       1,314,529,435         Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008)         54. Number of organizations per 10,000 persons       14.02         55. Number of 990 filers per 10,000 persons       5.27         56. Total revenue per capita       666.05	39. Contributions as a % of AGI	2.36
41. Private contributions & government grants       1,326,907,081         42. Total revenue       8,973,238,149         43. Total expenses       8,233,274,646         44. Total assets       17,452,931,194         Nonprofit Public Charity Activities per Capita (2006)       13.46         45. Number of organizations (per 10,000 persons)       13.46         46. Private contributions & government grants       825         47. Total revenue       5,582         48. Total expenses       5,122         49. Total assets       10,857         Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008)       2,253         51. Number of Form 990 filers       847         52. Total revenue       1,070,671,861         53. Total assets       1,314,529,435         Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008)         54. Number of organizations per 10,000 persons       14.02         55. Number of 990 filers per 10,000 persons       5.27         56. Total revenue per capita       666.05	Nonprofit Public Charity Activities (2006)	
42. Total revenue       8,973,238,149         43. Total expenses       8,233,274,646         44. Total assets       17,452,931,194         Nonprofit Public Charity Activities per Capita (2006)	40. Number of organizations filing annually	2,164
43. Total expenses 8,233,274,646 44. Total assets 17,452,931,194 Nonprofit Public Charity Activities per Capita (2006) 45. Number of organizations (per 10,000 persons) 13.46 46. Private contributions & government grants 825 47. Total revenue 5,582 48. Total expenses 5,122 49. Total assets 10,857  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008) 50. Number of organizations 2,253 51. Number of Form 990 filers 847 52. Total revenue 1,070,671,861 53. Total assets 1,314,529,435 Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008) 54. Number of organizations per 10,000 persons 14.02 55. Number of 990 filers per 10,000 persons 5.27 56. Total revenue per capita	41. Private contributions & government grants	1,326,907,081
44. Total assets 17,452,931,194  Nonprofit Public Charity Activities per Capita (2006)  45. Number of organizations (per 10,000 persons) 13.46  46. Private contributions & government grants 825  47. Total revenue 5,582  48. Total expenses 5,122  49. Total assets 10,857  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008)  50. Number of organizations 2,253  51. Number of Form 990 filers 847  52. Total revenue 1,070,671,861  53. Total assets 1,314,529,435  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008)  54. Number of organizations per 10,000 persons 14.02  55. Number of 990 filers per 10,000 persons 5.27  56. Total revenue per capita 666.05	42. Total revenue	8,973,238,149
Nonprofit Public Charity Activities per Capita (2006)  45. Number of organizations (per 10,000 persons)  46. Private contributions & government grants  47. Total revenue  48. Total expenses  49. Total assets  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008)  50. Number of organizations  51. Number of Form 990 filers  52. Total revenue  53. Total assets  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008)  51. Number of Form 990 filers  52. Total revenue  53. Total assets  54. Number of organizations per 10,000 persons  54. Number of 990 filers per 10,000 persons  55. Number of 990 filers per 10,000 persons  56. Total revenue per capita	43. Total expenses	8,233,274,646
45. Number of organizations (per 10,000 persons)  46. Private contributions & government grants  47. Total revenue  48. Total expenses  49. Total assets  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008)  50. Number of organizations  51. Number of Form 990 filers  52. Total revenue  53. Total assets  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008)  51. Number of Form 990 filers  52. Total revenue  53. Total assets  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008)  54. Number of organizations per 10,000 persons  55. Number of 990 filers per 10,000 persons  56. Total revenue per capita	44. Total assets	17,452,931,194
46. Private contributions & government grants  47. Total revenue  48. Total expenses  49. Total assets  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008)  50. Number of organizations  51. Number of Form 990 filers  52. Total revenue  53. Total assets  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008)  54. Number of organizations per 10,000 persons  55. Number of 990 filers per 10,000 persons  56. Total revenue per capita  666.05	Nonprofit Public Charity Activities per Capita (2006)	
47. Total revenue 5,582 48. Total expenses 5,122 49. Total assets 10,857  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008) 50. Number of organizations 2,253 51. Number of Form 990 filers 847 52. Total revenue 1,070,671,861 53. Total assets 1,314,529,435 Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008) 54. Number of organizations per 10,000 persons 14.02 55. Number of 990 filers per 10,000 persons 5.27 56. Total revenue per capita	45. Number of organizations (per 10,000 persons)	13.46
48. Total expenses 49. Total assets 10,857  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008) 50. Number of organizations 2,253 51. Number of Form 990 filers 847 52. Total revenue 1,070,671,861 53. Total assets 1,314,529,435 Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008) 54. Number of organizations per 10,000 persons 55. Number of 990 filers per 10,000 persons 56. Total revenue per capita 666.05	46. Private contributions & government grants	825
49. Total assets 10,857  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008)  50. Number of organizations 2,253  51. Number of Form 990 filers 847  52. Total revenue 1,070,671,861  53. Total assets 1,314,529,435  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008)  54. Number of organizations per 10,000 persons 14.02  55. Number of 990 filers per 10,000 persons 5.27  56. Total revenue per capita 666.05	47. Total revenue	5,582
Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2008)50. Number of organizations2,25351. Number of Form 990 filers84752. Total revenue1,070,671,86153. Total assets1,314,529,435Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008)54. Number of organizations per 10,000 persons14.0255. Number of 990 filers per 10,000 persons5.2756. Total revenue per capita666.05	48. Total expenses	5,122
50. Number of organizations2,25351. Number of Form 990 filers84752. Total revenue1,070,671,86153. Total assets1,314,529,435Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008)54. Number of organizations per 10,000 persons14.0255. Number of 990 filers per 10,000 persons5.2756. Total revenue per capita666.05	49. Total assets	10,857
51. Number of Form 990 filers84752. Total revenue1,070,671,86153. Total assets1,314,529,435Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008)54. Number of organizations per 10,000 persons14.0255. Number of 990 filers per 10,000 persons5.2756. Total revenue per capita666.05	Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations (2	2008)
52. Total revenue 1,070,671,861 53. Total assets 1,314,529,435 Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008) 54. Number of organizations per 10,000 persons 14.02 55. Number of 990 filers per 10,000 persons 5.27 56. Total revenue per capita 666.05	50. Number of organizations	2,253
53. Total assets  Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008)  54. Number of organizations per 10,000 persons  14.02  55. Number of 990 filers per 10,000 persons  5.27  56. Total revenue per capita	51. Number of Form 990 filers	847
Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita (2008)  54. Number of organizations per 10,000 persons  55. Number of 990 filers per 10,000 persons  5.27  56. Total revenue per capita  666.05	52. Total revenue	1,070,671,861
54. Number of organizations per 10,000 persons14.0255. Number of 990 filers per 10,000 persons5.2756. Total revenue per capita666.05	53. Total assets	1,314,529,435
55. Number of 990 filers per 10,000 persons 5.27 56. Total revenue per capita 666.05	Clubs, Sports, and Other Mutual Benefit or Social Bonding Organizations per Capita	(2008)
56. Total revenue per capita 666.05	54. Number of organizations per 10,000 persons	14.02
	55. Number of 990 filers per 10,000 persons	5.27
57. Total assets per capita 817.75	56. Total revenue per capita	666.05
	57. Total assets per capita	817.75



#### Group Variable Selection

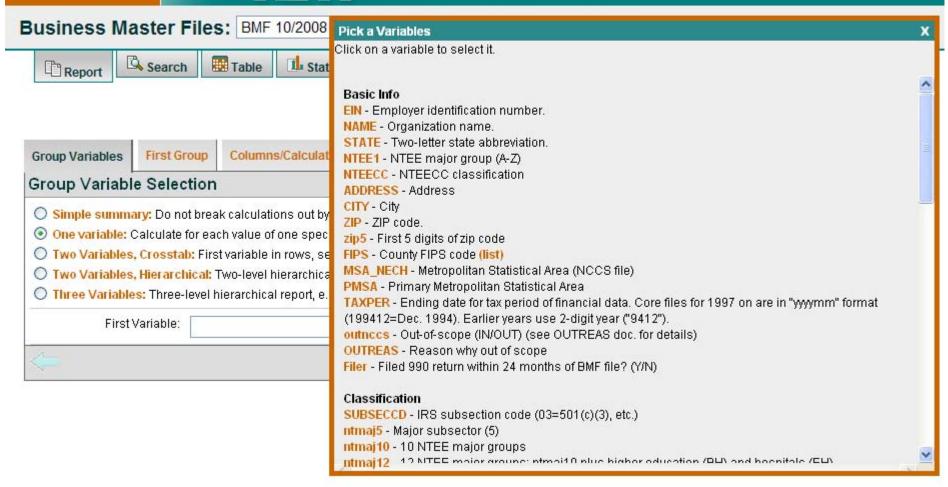
- Simple summary: Do not break calculations out by a variable.
- One variable: Calculate for each value of one specified variable and the overall total, e.g., a frequency report.
- Two Variables, Crosstab: First variable in rows, second in columns.
- Two Variables, Hierarchical: Two-level hierarchical report. The first variable gives sections, the second subsections.
- Three Variables: Three-level hierarchical report, e.g., for each year, all months, and for each month, all days.

#### Clear Form

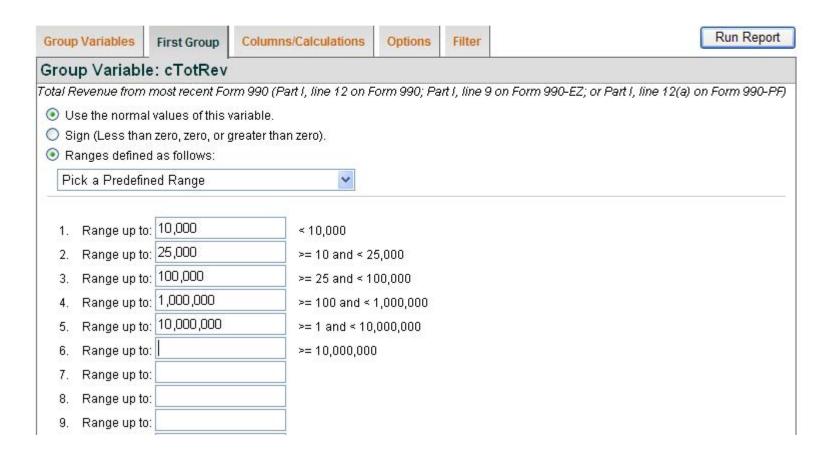




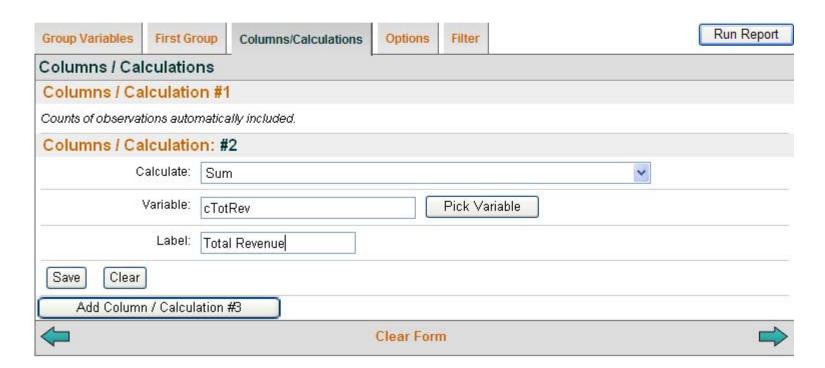














### NCCS Data Web: BMF 10/2008 501c3

**⊞ NCCS Master** 

 ⊕ Arts Organizations

 ⊕ Prior Versions

 ⊕ Administration

 ⊕ Project Management

	Observations	j	Gross receipts		
ADVANCE	3	0.0%	103,508	0.0%	
AGNOLA	1	0.0%	211,378	0.0%	
AKRON	7	0.0%	29,514	0.0%	
ALBANY	10	0.0%	2,521,160	0.0%	
ALBION	38	0.2%	3,909,792	0.0%	
ALEXANDRIA	27	0.1%	2,449,778	0.0%	
AMBIA	1	0.0%	0	0.0%	
AMBOY	3	0.0%	55,835	0.0%	
AMO	2	0.0%	0	0.0%	
ANDEROSN	1	0.0%	0	0.0%	
ANDERSON	285	1.3%	451,046,345	1.0%	
ANDREWS	6	0.0%	0	0.0%	
ANGOLA	89	0.4%	125,654,442	0.3%	
ANNAPOLIS	1	0.0%	0	0.0%	
ΔΕΓΔΟΙΔ	6	0.0%	26 580	0.0%	





### **Core Data**

NCCS Core Data Files capture approximately one-quarter of the fields from IRS Forms 990, 990-EZ, and 990-PF filed annually by nonprofit organizations dating back to 1989. Sample forms with labeled field names are available: 1996 IRS Form 990; 2004 IRS Form 990; 2004 IRS Form 990 Schedule A; 2006 IRS Form 990; and IRS Form 990-PF.

Use the Data Dictionary Tool to view data dictionaries for specific files. Detailed technical information on the files can be found at here.

Public Charities	
Core 1999 Public Charities Sample	🖺 🔯 🗏 🔟 🔀 Sample Core 1999 data a random sample of approximately 2,000 records out of the roughly 200,000 records in the complete file. Use for learning or testing only.
Core 2006 PC	🗎 🚾 🗗 🔼 🗗 🔁 Circa 2006 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 2005 PC	🗎 🚾 🗗 🔼 🗗 🔁 Circa 2005 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 2004 PC	🗎 🚾 🗗 🔼 🗗 💽 Circa 2004 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 2003 PC	🗎 🚾 💋 🖭 🔃 💽 Circa 2003 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 2002 PC	🗎 🚾 💋 🖫 🔼 🗗 ? Circa 2002 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 2001 PC	🗎 🚾 🗗 🔼 🗗 💽 Circa 2001 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 2000 PC	🗎 🚾 🗗 🔼 🗗 💽 Circa 2000 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 1999 PC	🗎 🖂 🗗 🔼 🗗 🔁 Circa 1999 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 1998 PC	🗎 🚾 💋 🔳 🔼 🗗 🤁 Circa 1998 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 1997 PC	🗎 🚾 🗗 🔼 🗗 💽 Circa 1997 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 1996 PC	🗎 🚾 💋 🖭 🔃 💽 Circa 1996 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 1995 PC	🗎 🚾 🖊 🖫 🔼 🗗 ? Circa 1995 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 1994 PC	🗎 🔯 🗷 🖺 🔼 🗗 ? Circa 1994 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 1993 PC	🗎 🚾 🗗 🔼 🗗 💽 Circa 1993 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 1992 PC	🗎 🔯 🗷 🖺 🔼 🗗 💽 Circa 1992 Form 990 and Form 990-EZ data for 501(c)(3) public charities
Core 1991 PC	□ 00 🗸 🗏 🔃 🛂 Circa 1991 Form 990 and Form 990-F7 data for 501(c)(3) public charities



### **Extract Data**

- Download data in the format of your choice
- Download all records or apply a filter
- Select a few variables, variable groups, or all variables
- Formats include Excel, SAS, Stata, SPSS, dBase, and a variety of ASCII formats (e.g., for Microsoft Access)
- Compressed (gzip) file produced for quick download
- No email clog: customized data dictionary & link to data



# A Sample Excel Extract

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A1 •	= EIN						3 - 1	
Α	В	С	D	E	F	G	Н	
EIN	NAME	STATE	NTEEC	CADDRESS	ZIP5			
132960856	POTOMAC THEATRE PROJECT INC	MD	A65	1014 ROBROY DR	20903			$\top$
237003491	CHILDRENS THEATRE OF ANNAPOLIS INC	MD	A65	PO BOX 1785	21404			$\top$
237004132	BALTIMORE ACTORS THEATRE INC	MD	A65	36 E 25TH ST	21030			$\top$
237050146	BRISTOL PLAYERS INC	MD	A65	251 S ANN ST	21231			$\top$
237063697	COMMUNITY PLAYERS OF SALISBURY INC	MD	A65	PO BOX 2431	21802			
237067277	ROCKVILLE LITTLE THEATRE INC	MD	A65	PO BOX 4466	20849			
237074203	COLONIAL PLAYERS INCORPORATED	MD	A65	108 EAST ST	21401			
237305018	FREDERICKTOWNE PLAYERS INC	MD	A65	PO BOX 1479	21702			$\top$
237392996	PRINCE GEORGES LITTLE THEATRE INC	MD	A65	6016 PRINCESS GARDEN PKY	20784			+
510207577	LEAGUE OF HISTORIC AMERICAN THEATRES	MD	A65	616 WATER ST STE 320	21202			$^{+}$
520780194	CENTER STAGE ASSOCIATES INC ENDOWMENT FUND	MD	A65	700 N CALVERT ST	21202			+
521035015	HOWARD COUNTY SUMMER THEATRE INC	MD	A65	6281 SANDPIPER CT	21075			+
521149571	OLNEY THEATRE CORPORATION	MD	A65	2001 OLNEY SANDY SPRING RD				
521191001	PORT TOBACCO PLAYERS INC	MD	A65	PO BOX 2030	20646			+
521289737	ROUND HOUSE THEATRE INC	MD	A65	12210 BUSHEY DR	20902			+
521295004	PUMPKIN THEATRE OF BALTIMORE INC	MD	A65	8415 BELLONA LN STE 115	21204			+
521296838	TRED AVON PLAYERS INC	MD	A65	PO BOX 444	21654			+
521320986	PUPPET CO	MD	A65	7300 MACARTHUR BLVD	20812			+
521350573	THE CHURCH HILL THEATRE INC	MD	A65	PO BOX 91	21623			+
521365500	KINETICS DANCE THEATRE INC	MD	A65	3280 PINE ORCHARD LN	21042			+
521373733	THE OCEAN PINES PLAYERS	MD	A65	15 MIST FLOWER RD	21811			+
521457928	THE MONTGOMERY PLAYHOUSE INC	MD	A65	PO BOX 3490	20885			+
521544414	CUMBERLAND SUMMER THEATER	MD	A65	101 103 N JOHNSON ST	21502			+
521582797	CROSSROADS PRODUCTIONS INC	MD	A65	R 1550 CATON CENTER DR STE				+
521593239	THE EVERYMAN THEATRE INCORPORATED	MD	A65	1727 N CHARLES ST	21227			+
521608933	GARRETT LAKES ART FESTIVAL INC	MD	A65	PO BOX 151	21541			+
521646872	POTOMAC THEATRE COMPANY INC	MD	A65	10113 RIVER RD FL 2	20854			+
521735685	COMMUNITY ARTS PROJECT INC	MD	A65	PO BOX 31790	21201			+
521805890	AXIS THEATRE OF MARYLAND INC	MD	A65	3600 CLIPPER MILL RD STE 114	21201			+
521855964	THE BALTIMORE SHAKESPEARE FESTIVAL INC	MD	A65	1420 N CHARLES ST STE 347	21211			+
521857223	BENEATH MY WINGS PRODUCTIONS INC	MD	A65	6910 FOX CHASE RD	21774			+
521057223	EAST WEST DANCE THEATRE INC	MD	A65	11631 PLEASANT MEADOW DR	20878			+
								+
521938666	PASADENA THEATRE COMPANY	MD	A65	PO BOX 1801	21060			+
521961488	CHEVERLY YOUNG ACTORS GUILD	MD	A65	5801 DEWEY ST	20785			+



# Community Asset Mapping

- Discovering Community Power: A Guide to Mobilizing Local Assets and Your **Organization's Capacity**
- A Community-Building Workbook from the Asset-Based Community Development Institute, Northwestern University
- http://www.sesp.northwestern.edu/images/kelloggabcd.pdf
- Kretzmann and McKnight

Tools - Feedback - Logout tpollak

### Community Inventory: Needs, Assets/Resources and Knowledge in Montgomery County, MD

Menu	My Community							
My Community	Resources:	Organizations	Programs I	vents	Places	Needs:	Needs	Login
My City or Town	Resources.	organizations	riograms	vents	Fidees	Needs.	Needs	Login
My Neighborhood	et' 1							
My Block	Click on an organiz	ration's name to learn mor	re,					
My School	Public Charities							
A Wider World								Tota
My State		Name	Address		City	Zipcode	Expenses	Assets
U.S.	Banor Housing Inc		10400 Detrick Ave	Kens	ington	20895	999,272	2,076,411
International	Brave Dave Open			ington	20895	86,065	7,785	
International	Camp Hill Square I	Development Corporation	nent Corporation 10400 Detrick Ave		ington	20895	475,057	1,595,686
Special Populations	Candlelighters Chi	Candlelighters Childhood Cancer Foundation PO Box 498 Kensington		20895	281,699	538,589		
Children	Catholic Coalition (	or Special Education Inc	PO Box 673	Kens	ington	20895	83,085	81,748
	Crossway Community Inc		3015 Upton Drive	Kens	ington	20895	1,609,041	161,676
Elderly	Divine Mercy Corporation		3717 Decatur Ave	Kens	ington	20895	99,989	113,671
Low Income	Eastern Region Pul		PO Box 615		ington	20895	103,942	51,295
Disabled		National Council Inc	9814 Hill St		ington	20895	118,249	1,386,974
	First Tee of Montgo	mery Inc	PO Box 18	Kens	ington	20895	115,288	92,818
KnowledgeBase	Name of the last o							
How to find community assets	More							
What does your community need?	Clubs, Sports, a	nd Other Mutual Benef	it or Social Bond	na Oraa	nizations			
What opportunities are being missed?								
Collaborate using the Web							Gross	Tota
How to survey your neighbors		Name	Address		City	Zipcode	Receipts	Assets
Developing a program	4-H Clubs & Affiliat	ed 4-H Organizations	2812 Jutland Rd	Kens	ington	20895	0	0
Collaborating with organizations	Canoe Cruisers As Washington D C In	sociation of Greater	11301 Rockville P	ke Kens	ington	20895	0	C
Leadership Skills: Team-Building	First Tee of Montgo	mery Inc	PO Box 18	Kens	ington	20895	141,107	92,818
Leadership Skills: Project Management	Pentagon Skating	Teams Inc	PO Box 372	Kens	ington	20895	29,381	180
Model Programs: Community-Building Model Programs: Serving	The Recreation and Inc	d Revitalization Connection	<sup>n</sup> 9721 Connecticut	Ave Kens	ington	20895	0	C
	Vincent B Terlep M Corporation	emorial Golf Classic	4313 Ambler Dr	Kens	ington	20895	0	C
	Youth Activism Pro	ject	3909 Prospect St	Kens	ington	20895	20,917	40,320
	A222							

Congregations and Other Religious Organ	izations		
Name	Address	City	Zipcode
Catholic Coalition for Special Education Inc	PO Box 673	Kensington	20895
Divine Mercy Corporation	3717 Decatur Ave	Kensington	20895
Hindu-American Foundation	5268 Nicholson Ln Ste G	Kinsington	20895

# Financial Analyzer

- Begin with IRS Form 990 data
- Supplement with audited financial statements or other information on operating revenue and expenses, etc.? (We could find in statements submitted by some orgs to State Charity Bureau, or give orgs option to include in their profiles.)
- Tool for financial management and long-range planning
- Organizations can create "peer groups" of similar organizations
- Standard report will compare an organization's finances (and key financial ratios) with its peer group, field, or organizations of the same size within a field (using the NTEE codes)
- Build on ratios used in earlier Boston Foundation report
- Include executive compensation info?

# Financial Analyzer: Features

- Popup help
- Video and written guides to help boards and managers understand basics of financial analysis

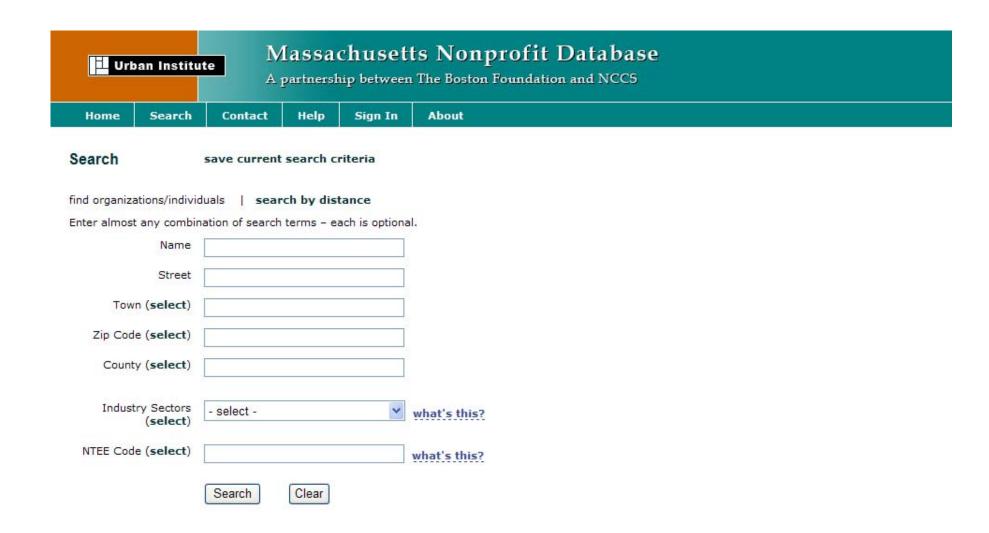
### **Shared Service Infrastructure**

- Tools for helping organizations develop partnerships or share resources with other nonprofits, find consultants or other resources
  - Share HR, accounting, tech. or other "back office" staff or consultants.
     Share development/fundraising help. (Create a full-time job out of multiple part-time jobs)
  - Find lower cost options for insurance or supplies through bulk purchases (Mass. Nonprofit Network)
- Possible partners: Mass. CPA Society, VolunteerMatch, BoardNet, Craigslist
- Ideal platform could combine "realtime" listings from VolunteerMatch, Craigslist, Boardnet and others

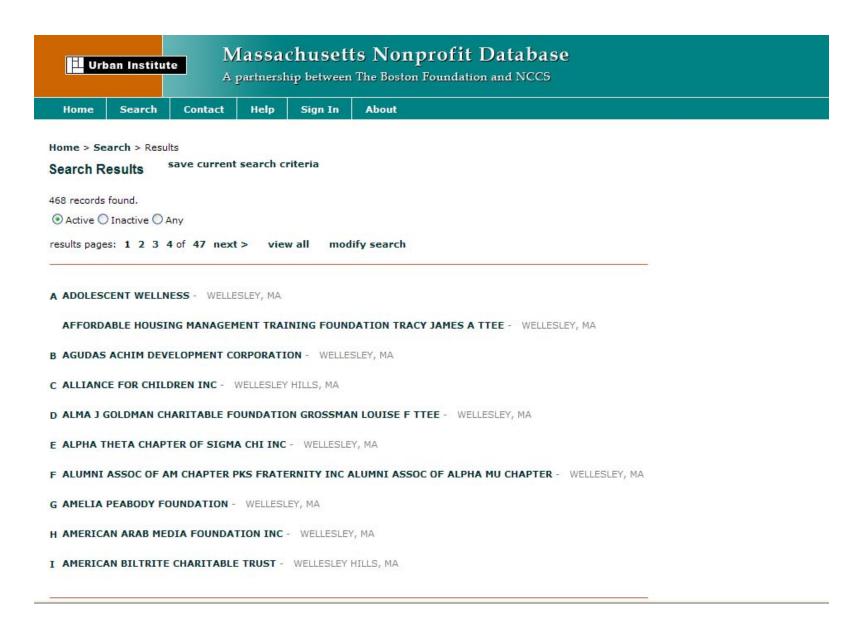
## Service Delivery and Performance

- We begin with IRS Form 990 data on programs
- Organizations can enhance by creating "service delivery maps" showing where they
  provide services and more information on the specific type of clients served
- Organizations can code their programs and clients using the Nonprofit Program
  Classification system or NTEE Population codes to make it easy for users to find the
  right resources, even though organizations may use different language to describe
  the same service or population served.
- Output maps, organization and program lists.
- Compare service delivery in different areas
- Combine data from nonprofit organizations with data from congregations, informal organizations, and government
- Include standardized measures of program performance from Urban's Outcome Indicators Project and other sources
- Future versions could integrate automatically with outcome measurement systems such as Social Solution's ETO product.

# Mapping Tool – Find Org.



# Show Orgs by Location



# Organization Page



Home > Search > Results > Organization

#### ADOLESCENT WELLNESS

return

ADOLESCENT WELLNESS

Street Address: 103 OLD COLONY RD WELLESLEY, MA 02481

Postal Address:

- same -

County: NORFOLK MA Year Established: 2006

Phone: Fax: Website:

Organization Description:

submit correction add information

Define Service Area



# Map a Service Area



#### Define Service Area



To define your organization's service area, draw the area by adding three or more points to the map.

To add a point, click anywhere on the map, then add more points sequentially by continuing to click at more locations on the map.

Once you have added a point, you can reposition it by placing your cursor on the marker, holding down your mouse button and dragging the marker to a new location.

To remove a point, click once on its marker.

To remove all points and start over, click on the "Clear Map" link below.

Clear Map

# Community Inventory

- Maps would overlay orgs (including congregations and governmental units) and their service delivery areas with neighborhood and community needs
- "Toolkit" to help neighborhoods and communities create community improvement or social capital-building projects:
  - Identify and prioritize community needs
  - Find nonprofit or government programs or resources
  - Coordinate efforts among nonprofits: Enlist local congregations and social service organizations to build a new playground, etc.
  - Sign up volunteers for a park clean-up, tutoring, visiting elderly shutins...
  - Plan events, ranging from cookouts to community services



# **Getting Started**

- NCCS: <a href="http://nccs.urban.org">http://nccs.urban.org</a>
- "Data" menu
- Institutional Membership
- Individual Sign-Up & User Agreement
- Review background info
  - One-Minute Tours on the Data Web
  - Guide to Using NCCS Data